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JCM Global Named Preferred Provider to Caesars Entertainment

LAS VEGAS (June 25, 2012) – The winning ways just got even better for JCM Global, the world's leading automatic transactions solutions provider to the gaming industry. Having recently completed its most successful quarter in the company's history, JCM now has been named the preferred bill validator provider to Caesars Entertainment Corporation (NASDAQ: CZR).

Under terms of the multi-year agreement, JCM's iVIZION® bill validator will be Caesars Entertainment's preferred bill validator at all 42 domestic properties Caesars Entertainment owns or manages. The deal covers roughly 60,000 gaming devices.

Caesars Entertainment Vice President of Gaming Operations Melissa Price said, "We have enjoyed a long history of success with JCM across our entire enterprise. Still, decisions like these are not made lightly – they come after extensive review and investigation. When the new iVIZION was released, we carefully reviewed its capabilities, and we have become convinced that its platform and JCM's service will continue to serve our business needs well."

"We are absolutely thrilled to be named the preferred provider to Caesars Entertainment, the world's most diversified casino entertainment company, and we heartily welcome them into the JCM Global winner's circle. We have been working very hard to tell the iVIZION bill validator story to operators and suppliers around the world, and the response, just as it was at Caesars Entertainment, has been consistently, overwhelmingly positive," said JCM Global Director of National Sales Kip Haverman.

"Around the world, operators and suppliers recognize iVIZION as the better, smarter, faster way to do business today. And because iVIZION is the foundation of intelligent validation, we fully expect our relationships to continue well into the future, as we continue to develop new apps for iVIZION to help properties do business even better," he added.

JCM's iVIZION bill validator is complete with Contact Image Sensor (CIS) Technology, 99%+ acceptance rate, the most diligent counterfeit protection, RFID ICB cashbox with encrypted and web-enabled data, 64 megabit FLASH memory, a self-calibrating sensor package, modular component design, ability to read barcodes horizontally and vertically, two high-speed processors, sealed 85 mm banknote path, patented and proven removable stacker mechanism, "Blind Mate" and "Hot Swap" design and complete compatibility with all gaming protocols.

About Caesars Entertainment:

Caesars Entertainment Corporation is the world's most diversified casino entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions, and now operates casinos on four continents. The company's resorts operate primarily under the Harrah's®, Caesars® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos.



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About JCM Global: JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the iVIZION[®], Universal Bill Acceptor (UBA[®]) and Vega-RC[™] bill validators, Intelligent Cash Box (ICB[®]) and PayCheck 4[™] thermal printer. For more information, visit JCM Global's 24-hour tradeshow at www.jcmglobal.com.

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