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## **NEWS RELEASE**

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### **JCM Global's Inaugural LatAm Golf Classic Drew Players from Across Region Raised \$20,000 for St. Jude Children's Research Hospital**

LAS VEGAS (August 31, 2016) – More than 50 players from across Latin America and the gaming industry spectrum participated in the inaugural “JCM Global LatAm Golf Classic.” The tournament took place at The Biltmore Golf Course Coral Gables as part of the first Juegos Miami, the dedicated business event for the Pan-Latin American and Caribbean gaming industry.

Staged as a benefit for St. Jude's Children's Research Hospital, the event raised \$20,000 for the charity. The event was inspired by gaming icon Jens Halle, a major advocate for gaming in Latin America and the Caribbean.

“We were thrilled to welcome players from across Latin America and the Caribbean to the inaugural JCM Global LatAm Golf Classic. We are grateful to the players and to our sponsors for their incredible support. We are especially grateful to Clarion Events for joining the event as our platinum sponsor, ensuring this first tournament was a success,” said event producer and JCM Global Vice President of Marketing Tom Nieman.

“Juegos Miami was a successful and highly enjoyable launch event and on behalf of my colleague, Courtney Muller, who headed-up the team at Urban Expositions, I would like to extend sincere thanks to all of our supporters, speakers, attendees and sponsors, not least JCM Global,” said Kate Chambers, Managing Director of the Gaming Division at Clarion Events. “The JCM Global LatAm Golf Classic was a triumph and I'm absolutely delighted that it succeeded in raising valuable funds for St Jude's Children's Research Hospital and, in the process, demonstrating the socially responsible and caring nature of this industry.”

JCM Global was the tournament's title sponsor, and Clarion Events was the platinum sponsor, and Revista Casino was media sponsor. Other sponsors included GLI, HMS Gaming, Lexus of Kendall, Merkur Gaming, Patriot Gaming, Sparks, TCSJOHNHUXLEY, and Visual International Signs.

#### **About JCM Global**

JCM Global is the world's leading transaction technologies supplier for the banking, retail, kiosk and gaming industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components, innovate digital media hardware and the systems to tie them together. For more information, visit [www.jcmglobal.com](http://www.jcmglobal.com).

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#### **Photo ID, left to right:**

- Eduardo Rozen, JCM Global
- Courtney Muller, Urban Expositions
- Jordi Halle
- Eric Salomatoff, Biltmore Golf Course

Photo credit: ZOOM in Motion



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