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NEWS RELEASE

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JCM Global Brings Flexible, Direct Promotional Couponing to New Topgolf Las Vegas at MGM Grand

LAS VEGAS (July 21, 2016) – The new [Topgolf Las Vegas](#) at MGM Grand is a four-level entertainment venue with interactive golf games that is unlike anything Las Vegas visitors have ever experienced. Now [JCM Global](#) is adding a new layer of interactivity to the facility with its intelligent couponing solution, [PromoNet®](#).

JCM has installed PromoNet on 20 bar top games at Topgolf, giving the facility the flexibility to enhance guest experiences by identifying valuable players, and to deliver promotions and reward players.

“JCM Global’s PromoNet is a breakthrough product because it delivers the right promotion to the right customer at the right time,” said JCM Vice President of Sales Jason Cribbs. “PromoNet allows operators of all sizes to identify high-value anonymous players, direct promotions to most valuable players, enhance player experience, and maximize results using business analytics.”

At Topgolf, the PromoNet solution has been tailored to work with the bar system, rewarding players with complementary beverages.

Topgolf is now open and features multiple amenities including 108 climate-controlled hitting bays, two pools, VIP cabanas & private suite, private meeting rooms & event spaces, a concert venue holding up to 900 guests, and five unique bars.

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About JCM Global

JCM Global is the world’s leading transaction technologies supplier for the banking, retail, kiosk and gaming industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components, innovate digital media hardware and the systems to tie them together. For more information, visit www.jcmglobal.com.

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